

# MANUFACTURING

*Threat Intelligence In The Manufacturing Industry*



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## APPLICATIONS

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**SECURE AND CONTAIN  
TRADE SECRET LEAKS**

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**IDENTIFY COUNTERFEITS  
AND BRAND  
IMPERSONATIONS**

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**REDUCE SECURITY  
VULNERABILITIES**

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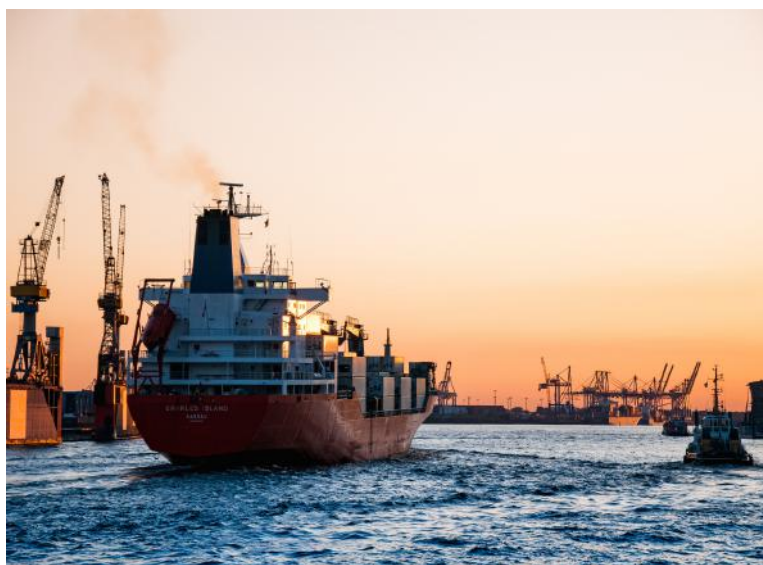
**DETECT AND MITIGATE  
TARGETED THREATS**

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## Risks The Manufacturing Industry Faces

The manufacturing industry is an important economic driver in most countries. The industry requires protection of assets, technology, brand and intellectual property. Most critical infrastructures, such as those responsible for the provision of utilities like energy and water, need to be monitored and protected 24/7/365.

Manufacturers with valuable machines, assets, trademarks, formulations and drawings need to rely on a robust threat intelligence solution to mitigate threats and secure and contain leaks.



## Tracking Online Counterfeiters And Brand Impersonations

The counterfeiting market makes-up a vast global business where the impact of fraudulent activity reduces the bottom-line of manufacturing companies.

Counterfeiting is a global issue which has become more complex as black market activities move to Dark web. The online counterfeiters create thousands of websites with different approaches as part of their strategy to lure unsuspected shoppers.

For example counterfeiting is growing in the pharmaceutical and luxury goods industry. Fraud can take many forms, from the simple infringement of intellectual property, to the sale of generic products under a different name.

Threat intelligence solution NexVision helps to identify counterfeits and where they are being sold to facilitate takedowns to prevent loss of profits and market-share.

## Secure And Contain Trade Secret Leaks

Pharmaceutical manufacturing companies spend millions to billions of dollars to develop key medication and in the R&D process to develop new medication and vaccines. A leak of existing or new formulas or impersonation of brand name medicines can be very costly and damaging. NexVision helps to scrawl the web (clear, deep and dark, as well as social media), to uncover such leaks, its source, the distribution networks and also to spot counterfeit medications or imitators.





## Detect and Mitigate Targeted Threats

Manufacturers are increasingly under threat from cyber attackers. This is a real concern not just because of the business vulnerabilities such as stolen intellectual property and ransomware but because whilst automation and connectivity results in greater efficiency and economies of scale, it creates greater exposure and new risks. A successful infiltration from a cyber criminal could shut down a plant's operations or create commands for the production of faulty products without the knowledge of managers, amongst other things.

NexVision helps to predict targeted attacks and also secure operations and key assets in real-time.

Contact us for a demo to see how NexVision works for you:



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## Reduce Security Vulnerabilities

NexVision sends you automatic alerts on key assets such as your executives, key people, sensitive systems, products, supply chain, cloud provider and cyber data such as IP ranges and domain names. This actionable, real-time intelligence allows you to identify, remove and defuse attacks that directly target your operations or your industry.

